



Dear Prospective Sponsor,

First off thank you for your interest in becoming a San Antonio 110 9/11 Memorial Climb Sponsor!
Our event is 100% volunteer run and is funded solely by the generosity of our community and participants.

As one could imagine, an event of this magnitude does incur many expenses for it to be able to take place each year. All funds received go first and foremost to our only true cause: To hold a memorial tribute for our fallen brethren of 9/11. Our primary goal, as all "110 climbs", is to honor and pay respect to the brave 343 firefighters who perished at ground zero, rushing in and sacrificing their lives to get others out safely. We do this by carrying each of their photos and names on a tribute tag up the stairs of the Tower Of The Americas, twice in fact, to honor and complete the 110 floor climb they did not get to. In addition our event holds tributes for the 70 fallen Law Enforcement Officers and 9 EMS personnel as well. We do this under a code of One Brotherhood.

Our goal is to provide an inexpensive memorial event for our firefighters and other first responders to honor their fallen brothers and sisters. We also invite the public to join us in doing so. All donations and funds go directly towards the event expenses to provide this and to create as meaningful and honorable of a memorial as possible for our fallen heroes. Should there be remaining proceeds we also choose an annual beneficiary to donate to. This year our chosen 2017 beneficiary is Association Of Memorial Stair Climbs, a wonderful organization that provides the support needed to build and ensure success and sustainability of memorial climbs across the country so that our brethren may be continued to be remembered.

So as to allow organizations and businesses of all sizes the opportunity to be a part of supporting this great cause we have three levels of sponsorship available. Our Bronze level offers exposure on our website and also special thanks continually posted (as we are very grateful!) on our social media pages as well as mention at our event and other avenues as they arise. Silver also includes a large logo on our event day banners. We have a strict rule of no advertising at our event. No banners, booths, signs, or advertising is allowed outside of these banners. We feel it is very important that this tribute be held in the sole respect our fallen deserve and with this being said we restrict any additional displays. This also means that our event banners are the only items on the entire grounds which will bear advertising of this kind, all the more able to stand out and show our appreciation and thanks to those who help support us each year. Our Gold level also includes logo placement on our annual T-shirts. These are no "freebie-style" shirts. They are very high quality and stylishly designed to be worn all year long. And they most definitely are as we see them even years later still proudly worn all throughout South Texas and beyond. They have become quite high demand and we sell out each year.

SA110 is not a "fundraiser" and is not a monetary goal based event. Our only financial goal is to provide this solemn memorial and tribute for our fallen. Therefore, we also limit the number of spots available for each level of sponsorship. In turn this also increases the magnitude in which sponsors stand out at our event.

We hope that you will join us in what has now become an honored tradition in our community. We welcome you to please review the following sponsorship packet. All sponsor donations are also tax deductible through our host 501(c)3 non-profit The Bernie Grace Foundation.

Please visit our website for more information and feel free to contact Sponsor@SanAntonio110.com for additional inquiries or any questions.

Thank you again for your consideration and hope to soon welcome you as part of our SA110 family!

With great gratitude,
Your San Antonio 110 9/11 Memorial Climb
www.SanAntonio110.com

sponsor@sanantonio110.com



SAN ANTONIO 110

9/11 Memorial Climb

You are cordially invited to participate as a sponsor of the San Antonio 110 9/11 Memorial Climb

On September 11th 2001 firefighters and first responders entered into the 110 story structures of the World Trade Center Twin Towers and climbed. They did so, courageously, to save as many victims of the 9/11 attacks as possible. And along the way these brave heroes lost their lives. On 9/11/2017 we will hold the 2017 San Antonio 110 9/11 Memorial Climb to honor the 343 firefighters lost that day. We will climb, and actually exceed, the 110 floors at The Towers Of The Americas to pay tribute to these brave and finest of FDNY. Tributes will also be made for fallen Law Enforcement and EMS.

This event is 100% funded by sponsorship and donations.

As well, should there be additional proceeds a donation will be made to this year's beneficiary, Association Of Memorial Stair Climbs, an organization which helps build, support, and give the tools needed for sustainability of memorial climbs across the country.

For more information about this event visit: www.SanAntonio110.com
For information about Sponsorship contact: sponsor@sanantonio110.com

SPONSORSHIP LEVELS:

Bronze (limit 20) \$500	-Company name and logo on website as official sponsor
Silver (limit 10) \$1500	-Bronze plus company logo or name on event day banner
Gold (limit 5) \$2500	-Silver plus company logo or name on event T-shirt
Official T-shirt or Food Sponsor	-Gold level Sponsorship and official recognition
Other (or in-kind)	-TBD

Event year: _____

Company: _____ Contact: _____

Address: _____ City: _____ St: _____ Zip: _____

Phone: _____ Email: _____ Other: _____

I/My company will sponsor at (circle one): Gold \$2500 Silver \$1500 Bronze \$500 Other: _____

Please make check payable to: San Antonio 110

Entire Sponsorship packet and logos must be received by 3 weeks prior to event.

To expedite, email forms and logos to sponsor@sanantonio110.com. Hard copies and check may be mailed to:
San Antonio 110, 14926 Moss Arch, SA, TX 78232

☐ I have read, understand, and agree to the Event Rules and Beneficiary Acknowledgment

Name: _____ Title: _____

Signature: _____ Date: _____

*All donations are tax deductible through our hosting 501(c)3 charitable corporation The Bernie Grace Foundation
Approved by: _____ (San Antonio 110 representative)



2017 Beneficiary Acknowledgment: Association Of Memorial Stair Climbs

We are very excited to have chosen Association Of Memorial Stair Climbs as our chosen beneficiary for our 2017 San Antonio 110 9/11 Memorial Climb event.

Association Of Memorial Stair Climbs helps to build, support, and ensure the sustainability of memorial climbs across the country. They establish and maintain best-practices to ensure climbs are held with the honor and respect our fallen deserve and provide the support and tools needed for new climbs to not only be created but also for the sustainability of these climbs. It is thanks to this great organization that New York City was able to hold its first 9/11 Memorial Climb in 2014.

Your much appreciated donations firstly go toward event expenses and assist in creating this year's San Antonio 110 event to honor our past and present heroes and, above all, to pay tribute to those lost in the tragedy of September 11th.

Should our funds exceed our event needs proceeds from sponsorships, donations, and T-shirt sales from our 2017 event will be donated to Association Of Memorial Stair Climbs. This is a great opportunity for us all to say thank you and give back to an organization who so readily gives so much to remember our fallen heroes.

Name (Printed)_____

Signature:_____ Date:_____

SAN ANTONIO 110 9/11 Memorial Climb

Event Rules

The objectives of the San Antonio 110 9/11 Memorial Climb are to provide: first and foremost, a solemn and reverent memorial event to honor the 343 fallen firefighters and honor our fallen heroes of 9/11; a memorial event that is free from commercial and political influence; an event that occurs annually on or near the September 11th anniversary date; an opportunity for local individuals, businesses and organizations to support local firefighters and police officers and their families; an opportunity for the public to witness local heroes commitment to duty and ability to perform; and, motivation for firefighters and police officers to be physically prepared for the rigors of the profession. **Those who fail to abide by these rules may forfeit their right to participate in this and future San Antonio 110 9/11 Memorial Climb events.**

VOLUNTEERS, PARTICIPANTS, GUESTS AND PRESENT SPONSORS SHALL

-Immediately advise an event coordinator if unable to attend

-Come appropriately attired (t-shirt or tank top and jeans or shorts, both of appropriate length)

-Arrive on time and immediately check-in

-Read, agree to, and sign appropriate liability waiver(s)

-Be attentive for and respectful of the symbolic elements of the event

-Follow the direction of any and all Event Coordinators and Directors

-Immediately notify your group leader and/or EMS personnel if you or someone you see needs medical assistance

-Abide by all safety and security measures enforced by local law enforcement and SA110 personnel

SPECIFICALLY, VOLUNTEERS SHALL

-Arrive early at requested times, on time

-Ensure assignments are understood and completed, asking for help if it is needed

-Seek opportunities to serve, and attempt to remain focused within their work assignments

-Assist with event set up and demobilization before leaving unless previously agreed otherwise

SPECIFICALLY, PARTICIPANTS SHALL

-Ensure they have been physically cleared by a medical professional as necessary for their participation in this event

-Come prepared – hydrated and physically capable

-Check in during posted registration times, report to staging, and be ready to climb prior to opening ceremony

-Strictly comply with any EMS personnel recommendations should the need arise

PARTICIPANTS SHALL NOT

-Be guaranteed their spot if they have not completed check-in during posted registration times on the day of the event

-“Race to the top”– this climb is NOT a race and it isn’t about a personal or group best. Racing will not be tolerated

-Bring or wear dirty or contaminated bunker gear / turnouts (defined as gear that is heavily soiled and poses a cross contamination hazard or has been contaminated with biohazards)

-Carry any equipment / tools with them during the climb unless authorized by appropriate directors of event

-During the climb discard their equipment. Should the need arise, equipment will be given to a volunteer for safe storage or removal from stairwell

PARTICIPANTS, VOLUNTEERS, SPONSORS, AND GUESTS SHALL NOT

-Conduct themselves in a manner that reflects negatively upon the fire or police service

-Sell, distribute or advertise any interest or product, commercial, political or otherwise without prior approval from committee nor shall they remove any items from the event without the expressed written consent of the planning committee.

Printed Name _____ Signature _____ Date _____