



Dear Prospective Sponsor,

First off thank you for your interest in becoming a San Antonio 110 9/11 Memorial Climb Sponsor!  
Our event is 100% volunteer run and is funded solely by the generosity of our community and participants.

As one could imagine, an event of this magnitude does incur many expenses for it to be able to take place each year. All funds received go first and foremost to our only true cause: To hold a memorial tribute for our fallen brethren of 9/11. Our primary goal, as all "110 climbs", is to honor and pay respect to the brave 343 firefighters who perished at ground zero, rushing in and sacrificing their lives to get others out safely. We do this by carrying each of their photos and names on a tribute tag up the stairs of the Tower Of The Americas, twice in fact, to honor and complete the 110 floor climb they did not get to. In addition our event holds tributes for the 70 fallen Law Enforcement Officers and 9 EMS personnel as well. We do this under a code of One Brotherhood.

Our goal is to provide an inexpensive memorial event for our firefighters and other first responders to honor their fallen brothers and sisters. We also invite the public to join us in doing so. All donations and funds go directly towards the event expenses to provide this and to create as meaningful and honorable of a memorial as possible for our fallen heroes. Should there be remaining proceeds we also choose an annual beneficiary to donate to. This year our chosen 2017 beneficiary is Association Of Memorial Stair Climbs, a wonderful organization that provides the support needed to build and ensure success and sustainability of memorial climbs across the country so that our brethren may be continued to be remembered.

So as to allow organizations and businesses of all sizes the opportunity to be a part of supporting this great cause we have three levels of sponsorship available. Our Bronze level offers exposure on our website and also special thanks continually posted (as we are very grateful!) on our social media pages as well as mention at our event and other avenues as they arise. Silver also includes a large logo on our event day banners. We have a strict rule of no advertising at our event. No banners, booths, signs, or advertising is allowed outside of these banners. We feel it is very important that this tribute be held in the sole respect our fallen deserve and with this being said we restrict any additional displays. This also means that our event banners are the only items on the entire grounds which will bear advertising of this kind, all the more able to stand out and show our appreciation and thanks to those who help support us each year. Our Gold level also includes logo placement on our annual T-shirts. These are no "freebie-style" shirts. They are very high quality and stylishly designed to be worn all year long. And they most definitely are as we see them even years later still proudly worn all throughout South Texas and beyond. They have become quite high demand and we sell out each year.

SA110 is not a "fundraiser" and is not a monetary goal based event. Our only financial goal is to provide this solemn memorial and tribute for our fallen. Therefore, we also limit the number of spots available for each level of sponsorship. In turn this also increases the magnitude in which sponsors stand out at our event.

We hope that you will join us in what has now become an honored tradition in our community. We welcome you to please review the following sponsorship packet. All sponsor donations are also tax deductible through our host 501(c)3 non-profit The Bernie Grace Foundation.

Please visit our website for more information and feel free to contact [Sponsor@SanAntonio110.com](mailto:Sponsor@SanAntonio110.com) for additional inquiries or any questions.

Thank you again for your consideration and hope to soon welcome you as part of our SA110 family!

With great gratitude,  
Your San Antonio 110 9/11 Memorial Climb  
[www.SanAntonio110.com](http://www.SanAntonio110.com)

[sponsor@sanantonio110.com](mailto:sponsor@sanantonio110.com)



# SAN ANTONIO 110

## 9/11 Memorial Climb

### You are cordially invited to participate as a sponsor of the San Antonio 110 9/11 Memorial Climb

On September 11th 2001 firefighters and first responders entered into the 110 story structures of the World Trade Center Twin Towers and climbed. They did so, courageously, to save as many victims of the 9/11 attacks as possible. And along the way these brave heroes lost their lives. On 9/11/2017 we will hold the 2017 San Antonio 110 9/11 Memorial Climb to honor the 343 firefighters lost that day. We will climb, and actually exceed, the 110 floors at The Towers Of The Americas to pay tribute to these brave and finest of FDNY. Tributes will also be made for fallen Law Enforcement and EMS.

This event is 100% funded by sponsorship and donations.

As well, should there be additional proceeds a donation will be made to this year's beneficiary, Association Of Memorial Stair Climbs, an organization which helps build, support, and give the tools needed for sustainability of memorial climbs across the country.

For more information about this event visit: [www.SanAntonio110.com](http://www.SanAntonio110.com)  
For information about Sponsorship contact: [sponsor@sanantonio110.com](mailto:sponsor@sanantonio110.com)

#### **SPONSORSHIP LEVELS:**

<b>Bronze</b> (limit 20) <b>\$500</b>	-Company name and logo on website as official sponsor
<b>Silver</b> (limit 10) <b>\$1500</b>	-Bronze plus company logo or name on event day banner
<b>Gold</b> (limit 5) <b>\$2500</b>	-Silver plus company logo or name on event T-shirt
<b>Official T-shirt or Food Sponsor</b>	-Gold level Sponsorship and official recognition
<b>Other (or in-kind)</b>	-TBD

Event year: \_\_\_\_\_

Company: \_\_\_\_\_ Contact: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ St: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_ Other: \_\_\_\_\_

I/My company will sponsor at (circle one): Gold \$2500 Silver \$1500 Bronze \$500 Other: \_\_\_\_\_

Please make check payable to: San Antonio 110

Entire Sponsorship packet and logos must be received by 3 weeks prior to event.

To expedite, email forms and logos to [sponsor@sanantonio110.com](mailto:sponsor@sanantonio110.com). Hard copies and check may be mailed to:  
San Antonio 110, 14926 Moss Arch, SA, TX 78232

☐ I have read, understand, and agree to the Event Rules and Beneficiary Acknowledgment

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

\*All donations are tax deductible through our hosting 501(c)3 charitable corporation The Bernie Grace Foundation

Approved by: \_\_\_\_\_ (San Antonio 110 representative)