



Dear Prospective Sponsor,

Thank you for your interest in becoming a San Antonio 110 9/11 Memorial Climb Sponsor!

Our event is 100% volunteer run and is funded solely by the generosity of our community and participants.

All donations received go first and foremost to our only true cause: To hold a tribute for our fallen brethren of 9/11. Our primary goal, as all "110 climbs", is to honor and pay respect to the brave 343 firefighters who perished at ground zero. We do this by carrying each of their photos and names on a tribute tag up the stairs of the Tower Of The Americas, twice in fact, by those of their respected brethren, to honor and complete the 110 floor climb they did not get to. In addition, our event pays tribute for the 70 fallen Law Enforcement Officers and 9 EMS personnel as well. We do this under a code of One Brotherhood.

Our goal is to provide a memorial event for our firefighters and other first responders, at the lowest possible expense to them, to honor their fallen brothers and sisters. We also invite our civilian community to join us in doing so. All donations and funds go directly towards the event expenses to provide this and to create as meaningful and honorable of a memorial as possible for our fallen heroes. Should there be remaining proceeds, they are used to help towards our future sustainability as well as given to multiple causes and to support needs in our community throughout the year. We have gifted over \$100k in donations since our establishment in 2013.

So as to allow organizations and businesses of all sizes the opportunity to be a part of the San Antonio 110 9/11 Memorial Climb and this great cause we have three levels of sponsorship available. Our Bronze level offers exposure on our website, special thanks posted on our social media, and other avenues as they arise. Silver level sponsorship also includes a logo on our two large event day banners displayed on the event grounds. Our Gold level sponsorship also includes logo placement on our annual T-shirts. These are no "freebie" style shirts. They are high quality and professionally designed, seen proudly worn all throughout the country. They have become high demand collectibles, sold out each year. All three sponsorship levels may also include cards in our 1000 participant packets and have the opportunity to set up at our after-party, SA911 Brotherhood Brew Bash, held immediately following the climb.

We have strict rules of no advertising at our event: No banners, booths, signs, or advertising materials are allowed outside of our two large event banners and shirts and these sponsor benefits. We feel it is very important that this tribute be held in the sole respect that our fallen first responders deserve and with this being said we restrict any additional displays or advertising. This means that our event banners and shirts are the only items on the entire grounds which bear advertising of this kind, all the more able to stand out and show our appreciation and thanks to those who help support us and this respected cause each year.

We also limit the number of spots available for each level of sponsorship. In turn, this also increases the magnitude in which our generous sponsors stand out at our SA110.

We hope that you will join us in what has now become an honored tradition in our community and within the country. We welcome you to please review the following sponsorship packet. All sponsor donations are also tax deductible through our host 501(c)3 non-profit The Bernie Grace Foundation.

Please visit our website for more information and feel free to contact Sponsor@SanAntonio110.com for additional inquiries or any questions.

Thank you again for your consideration and support of our San Antonio 110 9/11 Memorial Climb!

With great gratitude,

Your San Antonio 110 9/11 Memorial Climb

www.SanAntonio110.com

sponsor@sanantonio110.com



SAN ANTONIO 110

9/11 Memorial Climb

You are cordially invited to participate as a sponsor of the San Antonio 110 9/11 Memorial Climb

On September 11th, 2001 Firefighters and First Responders entered into the 110 story structures of the World Trade Center Twin Towers and climbed. They did so, courageously, to save as many victims of the 9/11 attacks as possible. And along the way these brave heroes lost their lives.

On September 11th of each year we hold the San Antonio 110 9/11 Memorial Climb to honor the 343 firefighters lost that day. We will climb, and actually exceed, the 110 floors at The Towers Of The Americas to pay tribute to these brave and finest of FDNY.

Tribute climbs will also be made for fallen Law Enforcement and EMS personnel.

This event is 100% volunteer run and 100% funded by sponsorship and donations.

For more information about this event visit: www.SanAntonio110.com
For information about Sponsorship contact: sponsor@sanantonio110.com

SPONSORSHIP LEVELS:

- | | |
|--|--|
| Bronze (limit 20) \$500 | -Company name and logo on website as official sponsor |
| Silver (limit 10) \$1500 | -Bronze plus company logo or name on event day banner |
| Gold (limit 5) \$3000 | -Silver plus company logo or name on event T-shirt |
| NEW! All Sponsors also receive: | -Card placement in participant packets & set up at our After-party |
| Other (or in-kind) | -TBD |

Event year: _____

Company: _____ Contact: _____

Address: _____ City: _____ St: _____ Zip: _____

Phone: _____ Email: _____ Other: _____

I/My company will sponsor at (circle one): Gold \$3000 Silver \$1500 Bronze \$500 Other: _____

Please make check payable to: San Antonio 110 or contact our Sponsorship Director for other payment methods.
Entire Sponsorship packet and logos must be received 3 weeks prior to event.

To expedite, email forms and logos to sponsor@sanantonio110.com. Hard copies and check may be mailed to:
San Antonio 110, 14926 Moss Arch, SA, TX 78232

I have read, understand, and agree to the Event Rules

Name: _____ Title: _____

Signature: _____ Date: _____

*All donations are tax deductible through our hosting 501(c)3 charitable corporation The Bernie Grace Foundation

Approved by: _____ (San Antonio 110 representative)

Additional Note on our NEW SA110 Sponsor Advertising Benefits:

San Antonio 110 9/11 Memorial Climb is now offering a new way for our annual SA110 sponsors to advertise. As we do not allow advertising (booths, signs, solicitation, etc) at our actual memorial climb we will now be allowing a new way for our sponsors to do this type of advertising at as follows:



Sponsors will be allowed to include a business card or promotional card/coupon in our 1000 SA110 participant packets. Card should not exceed 3x5 inch size and must be received by the first week of August to be included in each year's participant packets.



Sponsors may advertise, set up a tent/table/booth, hang signs, and/or solicit materials (as approved) at our SA110 after-party, the SA911 Brotherhood Brew Bash, held at Alamo Beer Company following the San Antonio 110 9/11 Memorial Climb each year. The event starts at 11:00am and continues until approximately 3:00pm. Alamo Beer Garden is located at 202 Lamar St. San Antonio, TX 78202. Please contact regarding details and approval of solicitations. Please note: This event is a fundraiser for the SA110 and so any monies solicited for or collected, should there be any, must be approved by our SA110 Committee and benefit our SA110.

Please contact our Sponsorship Director at sponsor@sanantonio110.com for more information or with any questions.

And most importantly, Thank You for your continued support of our
San Antonio 110 9/11 Memorial Climb!

We couldn't do what we do each year without the generosity
of companies and organizations such as yourself!

sponsor@sanantonio110.com
www.sanantonio110.com

SAN ANTONIO 110 9/11 Memorial Climb

Event Rules

The objectives of the San Antonio 110 9/11 Memorial Climb are to provide: first and foremost, a solemn and reverent memorial event to honor the 343 fallen firefighters and honor our fallen heroes of 9/11; a memorial event that is free from commercial and political influence; an event that occurs annually on or near the September 11th anniversary date; an opportunity for local individuals, businesses and organizations to support local firefighters and police officers and their families; an opportunity for the public to witness local heroes commitment to duty and ability to perform; and, motivation for firefighters and police officers to be physically prepared for the rigors of the profession. **Those who fail to abide by these rules may forfeit their right to participate in this and future San Antonio 110 9/11 Memorial Climb events.**

VOLUNTEERS, PARTICIPANTS, GUESTS AND PRESENT SPONSORS SHALL

- Immediately advise an event coordinator if unable to attend
- Come appropriately attired (t-shirt or tank top and jeans or shorts, both of appropriate length)
- Arrive on time and immediately check-in
- Read, agree to, and sign appropriate liability waiver(s)
- Be attentive for and respectful of the symbolic elements of the event
- Follow the direction of any and all Event Coordinators and Directors
- Immediately notify your group leader and/or EMS personnel if you or someone you see needs medical assistance**
- Abide by all safety and security measures enforced by local law enforcement and SA110 personnel**

SPECIFICALLY, VOLUNTEERS SHALL

- Arrive early at requested times, on time
- Ensure assignments are understood and completed, asking for help if it is needed
- Seek opportunities to serve, and attempt to remain focused within their work assignments
- Assist with event set up and demobilization before leaving unless previously agreed otherwise

SPECIFICALLY, PARTICIPANTS SHALL

- Ensure they have been physically cleared by a medical professional as necessary for their participation in this event**
- Come prepared – hydrated and physically capable**
- Check in during posted registration times, report to staging, and be ready to climb prior to opening ceremony
- Strictly comply with any EMS personnel recommendations should the need arise**

PARTICIPANTS SHALL NOT

- Be guaranteed their spot if they have not completed check-in during posted registration times on the day of the event
- “Race to the top”– this climb is NOT a race and it isn’t about a personal or group best. Racing will not be tolerated**
- Bring or wear dirty or contaminated bunker gear / turnouts (defined as gear that is heavily soiled and poses a cross contamination hazard or has been contaminated with biohazards)
- Carry any hand held equipment / tools with them during the climb unless authorized by appropriate directors of event
- During the climb discard their equipment. Should the need arise, equipment will be given to a volunteer for safe storage or removal from stairwell

PARTICIPANTS, VOLUNTEERS, SPONSORS, AND GUESTS SHALL NOT

- Conduct themselves in a manner that reflects negatively upon the fire or police service or our solemn tribute.
- Sell, distribute or advertise any interest or product, commercial, political or otherwise without prior approval from committee nor shall they remove any items from the event without the expressed written consent of the planning committee.

Printed Name _____ Signature _____ Date _____